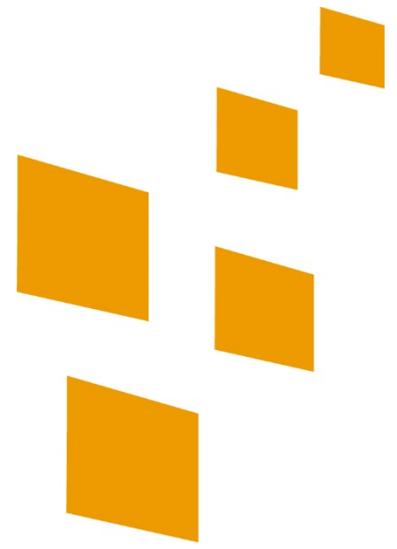


Making the Business Case For Runecast Analyzer

A guide for business leadership on
how to reduce costs and increase IT efficiency.

White Paper



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Making the Business Case for Runecast Analyzer

Businesses across the industry verticals are relying on virtualization and VMware vSphere to reduce capital expenses, improve business continuity and make their operations more responsive.

Now that majority of the infrastructures have been virtualized, companies are starting to face ever increasing complexity that requires ever increasing resource overhead. This significantly reduces the original purpose of using virtualization as a means of simplifying the operations.

In this difficult economic environment, IT managers are required to deliver the highest levels of service while continuously being required to reduce operational expenses.

Among many trends in the IT, there are two prevalent ones.

The demand for compute power, storage and networks is on an exponential rise. Every day, we create 2.5 quintillion bytes of data — so much that 90% of the data in the world today has been created in the last two years alone.(1) Source: IBM - <http://ibm.co/QDxNyt>

This data increases system's complexity and creates additional workload.

The second trend is perhaps more alarming.

CEOs around the world have been asked where within their company they expect business change and innovation to come from. The results are not surprising that CIOs and IT departments are expected to lead the innovation and change fronts. The survey also points out that IT departments usually fail to deliver on these expectations. The reasons vary, but the study suggests the main focus of IT departments are on operations and keeping the lights on, while the time for innovation is allocated after all the operational tasks have been completed.

On average, 80% of IT budgets are allocated to keep the systems running.

The end result is that the business units bypass IT department in sourcing new technologies which, in the end, usually ends up unsupported and costlier to bring in line with IT operations.

All aforementioned trends in the IT industry point to two underlying problems. The need to have the ever increasing number of critical systems operational all the time and the need to enable IT teams to be part of the business success in a new role – as innovators.

Source: Gartner Webinar - Ten Trends and Technologies to Impact IT Over the Next Five Years - <http://gtnr.it/1MNLJv>

Why Runecast Analyzer?

Runecast Analyzer can make companies more robust and responsive to changing economic conditions and business opportunities.

By utilizing Runecast Analyzer, businesses can work to stay ahead of the competition and respond to the needs of their customers and partners. At the same time, the IT department can become more responsive to business needs and begin to be seen as an innovator and driving new business initiatives instead of simply maintaining existing operations.

Save Time – IT staff will not have to read knowledge base articles and check if your environment is affected or not. No time will be wasted in tedious security health checks. Runecast Analyzer automates this whole process and gives you more time to innovate.

Minimize Outages – Runecast is using the current VMware Knowledge Base articles, Security Hardening Guide and industry Best Practices to scan your configuration and logs and discover any potential issues before they cause an outage.

Improve Visibility – by placing Runecast in your vSphere environment you guarantee that even the smallest deviations from the Best Practices are revealed. Runecast Analyzer acts like a syslog server, collects your virtual infrastructure logs and discovers potential issues that link back to Knowledge Base articles. It will also give you additional visibility in important log activity through verbose log charts.

Increase Security – scan your vSphere infrastructure for security compliance based on the official vSphere Security Hardening Guide. You can create Filters specific to your security technical specifications and ensure you are continuously compliant.

Minimize Risk – Runecast provides weekly updates on the Knowledge Base, Best Practice and Security Hardening checks. Minimize the risk for missing an important vulnerability or known issue or a best practice that applies to your environment.

Reduce Cost – prevent outages by eliminating the problematic configurations, save time from troubleshooting and security hardening, avoid Security Audit penalties, make your infrastructure rock solid by leveraging the expertise of the team behind Runecast.

Extensive expertise – the team behind Runecast Analyzer is comprised of industry veterans and highly certified virtualization experts (VCDX, VCAP, vExpert, VCI). Their vast knowledge is the bond that ties all trusted knowledge sources to form a powerful analyzes engine used in Runecast Analyzer. The team is available to you to interpret your specific Runecast Analyzer results and offer further recommendations and consultation as part of the solution.

24x7 Support – the team is here for you 24 hours a day, seven days a week to address any urgent issue and answer any question you might have regarding Runecast Analyzer.

How to prevent problems with Runecast Analyzer

Visit www.runecast.biz and start making your infrastructure rock solid.

How to deploy Runecast Analyzer

Register at <http://runecast.biz/register> to get your fully functional 30 day evaluation copy of Runecast Analyzer

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